









AICTE APPROVED PROGRAMME EQUIVALENT TO MBA BY AIU

PGDM | PGDM (IB)

23rd Batch

16th Batch

NBA & SAQS Accredited (2025-27)















# Our Mission

- Evolve as a nationally recognized institution of learning providing highquality education.
- Achieve academic excellence through curriculum up-gradation, faculty development, quality research and innovative learning.
- Nurture and develop future-ready students equipped with leadership skills and values essential to succeed in national and global business organizations.
- Create social impact through execution of projects and activities, which change and improve lives of people and communities.

# Our Vision

To be a nationally recognized institution, nurturing leaders and creating social impact through excellence in education and research.

# **Core Values**

**Integrity and Ethics** 

Transparency and Accountability

Innovative Learning and Development

Entrepreneurship and Diversity

Social Responsibility and Environment

# Ranking and Awards 2024

19th Best B-School in india by TOI B-School Survey

Ranked Top 8th Best Private
B-School in North Zone by
Outlook - B-School Survey

A+++

by Business India

**B-School** 

# Excellence Award

for 'Best Institute - Industry Interface' by ASSOCHAM

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# **GOVERNING BODY**

#### CHAIRPERSON



Mr. Anil K. Agarwal President, Cosmos Group Former President, ASSOCHAM



Dr. Amit Gupta Chairman, JIMS

#### VICE-CHAIRPERSON



Dr. Devi Singh Former Director IIM Lucknow

## MEMBERS

## Dr. Aquil Busrai

CEO. Aquil Busrai Consulting Former Director (HR) IBM & Shell

## Dr. Dinesh Tyagi

Former MD. CSC E-Gov Services Limited

#### Mr. Deepak Maheshwari

**Public Policy Consultant** 

Dr. Ramesh Behl

Former Director

IMI, Bhubaneswar

Dr. Sanjay Sehgal

Dean, Department of Financial Studies (South Campus)

### Mr. Anupam Datta

Head (International Business) VE Commercial Vehicles

## Dr. Anuj Verma

Director Jagannath International Management School

#### Mr. Rajat Burman

Managing Consultant & Advisor (R-CAT) Dept of IT & Communication Govt of Raj.

## Mr. Rajesh Agarwol

Co-Founder & Director Micromax Informatics Ltd

#### Dr. Simrit Kaur

Principal, SRCC University of Delhi

#### Dr. R.K. Mitta

Member - UGC Professor, GGSIPU

University of Delhi

#### Dr. S.P. Sharma

Chief Economist/DSG PHD Chamber of Commerce and Industry

#### Dr. Sanjeela Mathur

Associate Professor Jagannath International Management School

#### Ms. Nitika Anand

National Lead Carporate Alliance Team Aon Solutions

#### Prof. D. K. Banwet

Former Vice-Chancellor University of Engg. and Marnt, Kalkata

## Dr. Lalit B. Singhal

Former Devt. Commissioner, SEZs Govt of India

#### Mr. Vijay Rai

Chief Growth Officer - Asia Pacific & Executive Board Member, Day One Tech

## Dr. Poonam Verma

Principal SSCBS University of Delhi

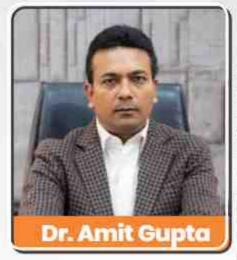
#### Dr. Satish Seth

Former Director - General Jagannath International Management School

## Dr. Prashant Kumar

Head Department of Management & Commerce Jagannath International Management School





# CHAIRMAN'S MESSAGE

JIMS was established in 1997 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world-class business-school recognized for its commitment to high powered quality education and research. JIMS is also committed to developing outstanding professionals & entrepreneurs, who exemplify humanistic values, are socially responsible stewards who will create & disseminate practitioner oriented knowledge that will uplift society.

The current global business environment is driving India Inc. to rethink strategy, reassess agendas & revisit several of the long-standing rules of the game. Leadership is being stretched for direction & results; management is being tested for fortitude & having a balanced head-

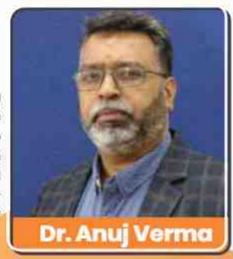
on-shoulders approach to keep the momentum going. As the business world gets more complex B-School recruits will need to be equipped with new skills-sets, innovative ideas and a heightened mental toughness to sail through the current corporate turbulence.

In order to keep pace with the velocity of change and thrive in an uncertain environment, JIMS has already shifted gears to a mode of mastering change. It has launched several strategic initiatives at both the macro and micro levels to ensure that students' overall development is in tune with the present demands and expectations of industry. At JIMS, our strategic focus in future will address areas of curriculum design, mentoring & live project, advanced statistical software training, international summer internship, soft skills, stress coping & El learning. These initiatives will focus on developing student competencies in dealing with global complexity, emerging technologies, change, social & cultural diversity.

I am confident that our high values adding' initiatives will help create tomorrow's skilled leaders as 'value' is all about upskilling individuals and contributing to business results.

# **DIRECTOR'S MESSAGE**

JIMS is a reputed brand in the Higher Education industry providing comprehensive and excellent educational and research services in both India and abroad. We are renowned for grooming our young students into multi-skilled managers well-suited for various sectors of the industry. Known for our academic excellence, rigorous research amongst faculty and students we spark passion for innovation and creativity in young minds. Our alumni are currently staffing prestigious positions in various MNCs and top of the line companies.



Lam confident that with the excellent commitment and support of its eminent faculty the students will surely be able to carve new career landscapes in which to pursue their goals with passion and zeal. Energy and enthusiasm if rightly deployed can generate success in big bytes. Our students who are holistically developed to be multifaceted are well equipped to effectively manage employees with diverse skills and mindsets. I firmly believe that our students are competent and well equipped to swiftly respond to all future challenges.

## JAGAN NATH GUPTA MEMORIAL EDUCATIONAL SOCIETY



Jagannath International Management School (JIMS), Kalkaji, was established in 1997 by JaganNath Gupta Memorial Education Society. In pursuance of its belief that the standard of living can be improved through quality education, JaganNath Gupta Memorial Educational Society - a non-profit registered organization, has been imparting high quality professional education for the past 27 years in various states of India. It has already set up a number of high-quality educational institutes and is making efforts to establish its presence across the country. JIMS Kalkaji Campus, which conducts PGDM and PGDM (IB) courses (AICTE Approved), is situated in the heart of South Delhi. It is in close proximity to the prominent Nehru Place Business Centre and is well connected by Metro and Public Transport.

## The institute is accredited by NBA and SAQS

The PGDM Diploma is recognized by the Association of Indian Universities (AIU) as equivalent to an MBA degree of an Indian University.

# OTHER CAMPUSES OF THE SOCIETY



Jagannath International Management School Vasant Kunj, Pocket 9, Sector B, OCF, New Delhi 110 070



JIMS Engineering Management Technical Campus Knowledge Park-III, Greater Noida, U.P.



Jogannath Gupta Institute of Engg. & Technology Plot No. IP 2 & 3, Phase-IV, Sitapura Indl. Area, Jaipur (Rajasthan)



Jagan Institute of Management Studies
3, Institutional Area, Sector 5, Rohini, New Delhi



Jagannath University, NCR Highway-22, Bahadurgarh - Jhajjar Road (Haryana)



Jagannoth University
Village Rampura, Tehsil Chakshu, Jaipur (Rajasthan)



# JIMS Kalkaji collaborates with Grant Thornton Bharat

First of its kind Industry Integrated PGDM & PGDM (IB) Programmes with Assured Placements

## **Grant Thornton Bharat**

GTB is one of the largest fully integrated Assurance, Tax and Advisory firms in the country which has 6,500+ people and presence in 15 locations. It is also the No. 1 firm providing robust advisory and growth solutions to dynamic Indian global companies.

# **Global Strength**

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms. With more than 62,000+ Grant Thornton people, across over 140+ countries, they are focused on making a difference to clients, colleagues and the communities in which we live & work.

# **Why Grant Thornton Bharat**

GTB runs focused programmes in six key sectors; Automotive, Banking, Financial Services and Insurance (BFSI), Consumer Products, Healthcare and Life Sciences, Media and Real Estate. They have a deep understanding of these sectors, including emerging trends, challenges, disruptions and issues faced by the companies we serve in these sectors.

They also have dedicated bilateral geographic corridors between India and key countries to help clients leverage growth beyond the country of their origin.





60 Students
Placed
at Grant Thornton (batch
2023-25) with an average
salary of 11.6 LPA





2022

Corporate Collaboration With Grant Thornton Bharat 2023

AACSB Membership 2024

RIT University, Dubai - Students' Exchange Programme

2022

ACADEMIC COLLABORATION WITH SRCC

2021

ASSOCHAM Award for B-School Excellence Key Milesones
27 Years

2021

SAQS Accreditation

2020

Harvard University Collaboration 2019

Accreditation by NBA for PGDM & PGDM (IB)

1997

Establishment of JIMS KALKAJI Campus 2015

Student Exchange with Westminster, UK & CUAS, Germany

2003

Launch of PGDM programme

2010

Launch of PGDM (IB) programme 2013

MBA equivalence by AIU for PGDM & PGDM (IB)

2011

I" International Students' Exchange to NTU & NUS Singapore



# INSTITUTE & PROGRAMMES

Jagannath International Management School (JIMS) Kalkaji, New Delhi functions under the aegis of Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high-quality professional education since 1993. Our campus at Kalkaji which was established in the year 1997, has over time developed into a reputed centre of excellence for the conduct of research and consultancy services for private and public sector organizations.

Our sustained focus on improving the quality of our academic deliverables has resulted in accreditation of our institute by the South Asian Quality Assurance System (SAQS) and National Board of Accreditation (NBA) and both of our Programmes: Post Graduate Diploma in Management (PGDM) and Programmes Post Graduate Diploma in Management - International Business (PGDM-IB) have been granted equivalence to Master of Business Administration (MBA) degree of an Indian University by the Association of Indian Universities (AIU). The institute has also been awarded the ISO 90012015 international quality certification and ranked by NIRF among the top 100 institutions. To share, JIMS signed an MoU with the prestigious college SRCC, the University of Delhi for Strategic Associations.

# **PROGRAMMES**

The Institute offers the Two-Year Post Graduate Diploma in Management (General) and Two-Year Post Graduate Diploma in International Business Management recognised by the All India Council for Technical Education (AICTE). Ministry of Education, Government of India AlU has granted equivalence to PGDM and PGDM (IB) as MBA degree.

## PGDM & PGDM (IB) INDUSTRY INTEGRATED WITH GRANT THORNTON BHARAT

- > Work on Real Life Assignments
  - Work on industry simulation projects and present them to Grant Thornton Bharat experts.
- > Learn from Grant Thornton Bharat Seasoned Practitioners
  - Learn hands on through real world cases and assignments delivered by Grant Thornton Bharat Practitioners with decades of experience
- Mentoring and Assured Placements
  - 1:1 mentoring from Grant Thornton Bharat experts
- > Assured placements to Top 60 students of the batch with GTB at an Annual Package of INR IL5 LPA
- Industry Interface
  - Work on international projects with best corporates
- Global Immersion Programme with the World Class Universities for PGDM (IB) Programme
- International Conference
  - Experts from various parts of the Globe act as a Think Tank for building intellectual capital of the students

# Post Graduate Diploma in Management (General)

# **PGDM (Industry Integrated)**

#### **OBJECTIVES**

PEOT Apply conceptual, human and technical skills for effective managerial decision making.

PED2 Perform effectively in multidisciplinary teams and multicultural settings.

PEO3 Maintain high ethical standards in personal and professional lives.

PEO4 Gain competence as experts in their chosen domains.

PEO5 Utilize multidisciplinary knowledge to analyze business problems.

#### OUTCOMES

PO1 Apply management knowledge and skills to solve business problems.

PO2 Communicate effectively to the intended audience and purpose.

PO3 Demonstrate leadership skills to achieve shared or common goals.

PO4 Relate managerial decisions to their impact on society and the environment.

PO5 Develop entrepreneurial skills.

PRINCES INC.	
GEN101	Managerial Economics
OP101	Introduction to Business Statistics
FIN101	Financial Reporting and Analysis
MKT101	Marketing Management
HRM101	Organizational Analysis & Human Behaviour
GEN102	Managerial Communication
ITIOI	E-Business & Information System
	Management
IT102	Software Lab I

THIMESTER -	1
GEN201	Macro Economics Analysis and Environment
GEN202	Entrepreneurship Development and New Enterprise Management
HRM201	Inter-Personal Dynamics & Group Behaviour
FIN202	Corporate Finance -I
MKT201	Marketing Research
GEN203	Corporate Law
FIN201	Cost and Management Accounting
0P201	Operation Research
IT201	Software Lab II

TENESTER-I	<b>I</b>
GEN301	Global Business Environment
0P301	Operations Management
HRM301	Human Resource Management & Industrial Relations
IT301	Introduction to Business Analytics
FIN301	Financial Technology
FIN302	Corporate Finance -II
MKT301	International Marketing Management
IT302	Software Lab-III
NTC301**	Mentoring Project / MOOC
SIP401**	Corporate Internship

TRIMESTER	-IV
STR401	Business Policy and Strategic Management
GEN401	Logistics and Supply Chain Management
	Consultancy & Advisory Practices
	(Capstone project)
* Elective-G	roups (any two) Dual Specialization
MKT-Electiv	e (Marketing) - MKT 401 to MKT 404
FIN- Electiv	e (Finance)-FIN 401 to FIN 404
HRM -Electi	ve (OBSHRD)- HRM 401 to HRM 404
ENT- Electiv	e (Entrepreneurship) - ENT 401 to ENT 404
IT/BA- Elect	ive (Business Analytics) - IT/BA 401 to IT/BA 404
STR-Electiv	e (Strategic Management) - STR 402 to STR 405

TRIMESTER	=V
STR501	Innovation & Design Thinking
BA501	Emerging Trends in Information Technologies
* Elective-G	roups (any two) Dual Specialization
MKT-Electiv	e (Marketing) - MKT 501 to MKT 504
FIN-Electiv	e (Finance)-FIN 501 to FIN 504
HRM -Electi	ve (OB&HRD)- HRM 501 to HRM 504
ENT- Electiv	e (Entrepreneurship) - ENT 501 to ENT 504
	ive (Business Analytics) - IT/BA 501 to IT/BA 504
STR-Electiv	e (Strategic Management) – STR 502 to STR 505

TRIMESTER -	<b>V</b>
GEN601	Project Management
GEN602	Business Ethics
GEN603	Corporate Social Responsibility and Sustainability
NTC601**	Project Dissertation (Evaluation & Viva Voce)

- \*\*NT Non Teaching
- Any two elective groups and three elective courses (subjects) from each group.





# **ELECTIVE SUBJECTS (Trimester IV)**

SSANIAS II ISS I	Any time sociecisi
MKT401	Sales and Distribution Management
MKT402	Retailing Management
MKT403	Advertising & Brand Management
MKT404	Digital Marketing

FIN401	Corporate Taxation
FIN402	Security Analysis and Portfolio Management
FIN403	Financial Planning and Wealth Management
FIN404	Financial Services
FIN405	Forensic Accounting

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE		
DEVELOPMEN	(T (Any three subjects)	
HRM401	Performance and Compensation Management	
HRM402	Managing Group Dynamics	
HRM403	Training and Development	
HRM404	Leadership and Team Building	

ENT401	Entrepreneurial Management
ENT402	Managing New Ventures
ENT403	Family Business and Entrepreneurship
ENT404	Entrepreneurship for Emerging Markets

BUSINESS ANALYTICS (ANY THREE SUBJECTS)		
IT/BA401	Advanced Business Statistics	
IT/BA402	Data Visualization Using Tableau	
IT/BA403	Machine Learning using Python	
IT/BA404	Applied AIML	

Excellence Frameworks for Strategy Execution
Strategic Technology Management
Strategic Game Theory for Managers
Strategy Lab

# **ELECTIVE SUBJECTS (Trimester V)**

MADKETING (	Any three subjects)	
MKT501	Marketing Analytics Using Excel	
MKT502	Marketing of Services	
MKT503	Consumer Behaviour	
MKT504	Rural Marketing	

FIN501	Financial Analytics
FIN502	International Financial Management
FIN503	Corporate Restructurings-Mergers & Acquisitions
FIN504	Financial Derivatives & Risk Management
FIN505	Financial Modelling and Valuation
FIN506	Enterprise Risk Management
FIN507	Fixed Income Securities

DEVELOPMENT (Any three subjects)		
HRM501	Organizational Change and Development	
HRM502	Strategic HRM	
HRM503	Talent Acquisition Management	
HRM504	Cross-Cultural Management	

ENT501	Financing the Entrepreneurial Business
ENT502	Marketing Strategies and practices for Start-Ups
ENT503	Business Law and the Entrepreneur
ENT504	Project Work-'Launch your Business'

IT/BA501	Marketing and Supply Chain Management
IT/BA502	Big Data Analytics- SQL
IT/BA503	Web and Social Media Analytics
IT/BA504	HR Analytics

STR502	Competitiveness and Globalization
STR503	Sustainable Business Strategies
STR504	Strategic Performance Management
STR505	Organizational Flexibility

# Post Graduate Diploma in Management (IB)

# PGDM (IB) Industry Integrated

#### **OBJECTIVES**

- PEOI To equip the participants for working in a competitive global environment.
- PEO2 Perform effectively in multidisciplinary teams and multicultural activities.
- PEO3 Maintain high ethical standards to create a social impact.
- PEC4 Evolve with the dynamic and complex changes emerging in the global environment.
- PECS Utilize multidisciplinary knowledge to analyze global business problems.

#### **OUTCOMES**

- POI Apply management knowledge and skills to solve national and international business problems.
- PO2 Communicate effectively to the intended audience and purpose.
- PO3 Demonstrate leadership skills to achieve shared or common goals.
- PO4 Relate managerial decisions to global business environment.
- POS Develop creativity and innvaation skills in multicultural context.

TRIMESTER -	I.,
GEN101	Managerial Economics
OP101	Introduction to Business Statistics
FIN101	Financial Reporting and Analysis
MKT101	Marketing Management
HRM101	Organizational Analysis & Human Behavious
GEN102	Managerial Communication
ITIOI	E-Business & Information System Management
IT102	Software Lab I

181182-1121-1 1B301	Exim Procedure and Documentation
HRM302	International Human Resource and Cross Cultural Management
IB302	International Business Laws
OP301	Operations Management
IT301	Introduction to Business Analytics
FIN301	Financial Technology
FIN302	Corporate Finance -II
IT302	Software Lab-III
NTC301**	Massive Open Online Course
SIP401**	Corporate Internship

TRIMESTER	-V
IB501	Foreign Exchange Management
IB502	India's Foreign Trade and Trade Organizations
* Elective-	Groups (any two) Dual Specialization
MKT-Electi	ve (Marketing) - MKT 501 to MKT 504
FIN- Electiv	ve (Finance)-FIN 501 to FIN 504
HRM -Elect	tive - HRM 501 to HRM 504

TRIMESTER - VI	
GEN 601	Project Management
GEN 602	Business Ethics
GEN 603	Corporate Social Responsibility and Sustainability
NTC601**	Project Dissertation (Evaluation & Viva Voce)

TRIMESTER - II	
GEN201	Macro Economics Analysis and Environment
GEN202	Entrepreneurship Development and New Enterprise Management
HRM201	Inter-personal Dynamics and Group Behaviour
FIN202	Corporate Finance -I
MKT201	International Marketing Management
MKT202	International Marketing Research
FIN201	Cost and Management Accounting
0P201	Operation Research
IT201	Software Lab-II

TRIMESTER	W.
STR 402	Global Strategic Management
IB 401	International Logistics and Supply Chain
IB 402	International Business Analytics
*Elective-G	roups (any two) Dual Specialization
MKT-Electiv	e (Marketing) - MKT 401 to MKT 404
FIN- Elective	e (Finance) - FIN 401 to FIN 404
HRM-Electi	ve (OB & HRD) - HRM 401 to HRM 404



# **ELECTIVE SUBJECTS (Trimester IV)**

MARKETING	(Any three subjects)	
MKT401	B 2 B Marketing	
MKT402	Global Retail Management	
MKT403	Advertising & Brand Management	
MKT404	Digital Marketing	

FIN401	Corporate Taxation
FIN402	Portfolio Management International Perspective
FIN403	Financial Planning and Wealth Managemen
FIN404	Financial Services
FIN405	Forensic Accounting

ORGANISATIO	ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE	
DEVELOPMEN	(T (Any three subjects)	
HRM401	Performance and Compensation	
	Management	
HRM402	Managing Group Dynamics	
HRM403	Training and Development	
HRM404	Leadership and Team Building	

BUSINESS AN	ALYTICS
IT/BA401	Advanced Business Statistics
IT/BA402	Data Visualization Using Tableau
IT/BA403	Machine Learning using Python
IT/BA404	Applied AIML

STRATEGIC N	KANAGEMENT
STR402	Excellence Frameworks for Strategy Execution
STR403	Strategic Technology Management
STR404	Strategic Game Theory for Managers
STR405	Strategy Lab

ENT401	Entrepreneurial Management
ENT402	Managing New Ventures
ENT403	Family Business and Entrepreneurship
ENT404	Entrepreneurship for Emerging Markets

# **ELECTIVE SUBJECTS (Trimester V)**

MARKETINE	(Any three subjects)
MKT501	Marketing Analytics Using Excel
MKT502	Marketing of Services
MKT503	Consumer Behaviour
MKT504	Managing Business in Emerging Markets

FINANCE (A	ny three subjects)
FIN501	Financial Analytics
FIN502	Multinational Financial Management
FIN503	Corporate Restructurings-Mergers & Acquisitions
FIN504	Financial Analysis and Fraud Management
FIN505	Financial Modelling and Valuation
FIN506	Enterprise Risk Management
FIN507	Fixed Income Securities

DEVELOPMEN	ff (Any three subjects)
HRM501	Organizational Change and Development
HRM502	HR Analytics
HRM503	Talent Acquisition Management
HRM504	Cross-Cultural Management

BUSINESS AN	IALYTICS
IT/BA501	Marketing and Supply Chain Management
IT/BA502	Big Data Analytics- SQL
IT/BA503	Web and Social Media Analytics
IT/BA504	HR Analytics

STR502	Competitiveness and Globalization
STR503	Sustainable Business Strategies
STR504	Strategic Performance Management
STR505	Organizational Flexibility

ENTREPREMEURSHIP		
ENT501	NT501 Financing the Entrepreneurial Busin	
ENT502	Marketing Strategies and practices for Start-Ups	
ENT503	Business Law and the Entrepreneur	
ENT504	504 Project Work-'Launch your Business'	



# ADMISSION PROCEDURE

# **Eligibility Requirements**

- To be eligible for admission to the PGDM or PGDM (IB) Programme, the aspirant must possess a bachelor's equivalent degree, with a minimum of 50% aggregate marks for or equivalent in any discipline, from a recognized university in India or abroad (recognized by UGC / Association of Indian Universities).
- Candidates appearing for the final year of Bachelor's degree/equivalent qualification examination in the year 2025 can also apply. However, such candidates have to submit a certificate from the Principal / Registrar of their University/Institution certifying that the candidate has obtained 50% marks or equivalent based on the latest available grades/marks. The deadline for submission of the marksheet and the certificates is October, 2025. Non-fulfillment of these conditions will automatically result in the cancellation of the provisional admission granted.
- All candidates are required to appear Aptitude Tests-CAT/XAT/MAT/ATMA /NMAT/CMAT



## Selection Process

- Only short-listed candidates will be called for Written Ability Test/Extempore, Group Discussion and Personal Interview.
- Candidates are evaluated on the basis of GD/PI/CAT/XAT/MAT/ATMA/CMAT scores prior academic excellence, work
  experience etc. disclosed in the application form.

# **How to Apply**

- Candidates are required to register with JIMS Kalkaji, Delhi through Online Application Form which will be available along with Information Brochure online @ www.jagannath.org, for Rs, 1200/- in cash or for online payment through Credit/Debit card or Net Banking.
- Refund: In case of withdrawal of Admission original documents will be returned within 7 days, the fees taken will be refunded as per AICTE norms. No refund of Tuition fees after commencement of Foundation classes from June 16, 2025.

# Programme Fee Schedule

PGDM & PGDM (IB) Batch 2025-27	Date	Amount (INR)
First Installment	At the time of admission	2,52,500
Second Installment	1-Dec-25	2,52,500
Third Installment	1-Jul-26	2,42,500
Fourth Installment	1-Dec-26	2,42,500
Total Programme Fees		9,90,000
Additional Refundable Security Deposit	of INR 10,000/-	

INR 2000 would be deducted towards the life membership of JIMS Alumni Cell

# **Accommodation Facility**

JIMS Kalkaji offers Hostel facility for both Boys and Girls (separately). Hostel is compulsory for outstation students. The room availability will be on first-come-first-serve basis.

Fees: INR 14,000/- per month inclusive of all taxes

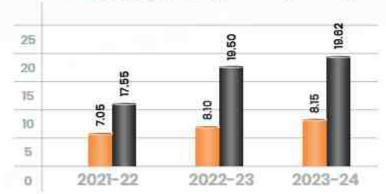
# RECRUITERS & PLACEMENTS



JIMS Kalkaji has lived up to its glorious past yet again and witnessed another wonderful year of placements and internships. With over 130 students participating in the placement process, the Institute witnessed 150+ job affers from 90 companies. A host of companies from a variety of sectors such as FMCG, Consulting, IT and ITeS, Durables, BFSI, Market Research, Education, electronics etc. visited the campus during the year 2023-24.

# PGDM & PGDM-IB

Average Highest (INR LPA)





# Our Recruiters











Deloitte.

# S&P Global



















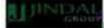














































# **FACULTY**

The Institute has highly competent and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Operations Management, Human Resource Management, Business Law, Marketing Management, Strategic Management and Information Technology. The Institute also draws on visiting faculty from various universities, corporate and research institutions.



DR. ANUJ VERMA Professor & Director Ph.D., MBA (Finance), B.Com. (H)



CA SHARMAN Professor & HOD PGDM Ph.D., CA, M.Com., B.Com.



DR. NEELAM TANDON Professor Ph.D., M. Phil, M.A. MBA, PGDHRM



DR. NUPUR RAO Professor Ph.D., MBA, BE



DR. SANJEELA MATHUR Associate Professor Ph.D., MBA, B.A.



PROF. ASHWIN BHATIA Associate Professor MBA, B.E. (IIT Roorkee)



PROF. SOUMITRA MOOKERJEE Associate Professor MBA, B.Sc. (H)



DR. VIKAS RAJPUT Associate Professor Ph.D., MBA, (Marketing), MA. (English), B.Sc. (CS)



DR. ANJU SHUKLA Assistant Professor Ph.D., MBA, B.Sc., UGC-NET



DR. JYOTI KUKREJA Assistant Prafessor Ph.D., UGC - JRF & NET, MBA, B.A. (H) English



MS. JASMEET KAUR Assistant Professor M.Phil, M.Sc. B.Sc.



DR. DIVYA SHARMA Assistant Professor Ph.D., MBA, B.Com.



MS. SHILPI YADAV
Assistant Professor
M.Phil. (OR), UGC NET,
Masters(Applied OR),
B.Sc. (OR & Comp)



DR. DEEKSHA ARORA Assistant Professor Ph.D., UGC-NET (JRF), M.Com., B.Com. (H)



DR. NILIMA THAKUR Assistant Professor Ph.D., MBA, MA (Eco), B.Sc.



MS. PRIYA DIWAN Assistant Professor Ph.D. (Pursuing), B. Ed., MBA, BBA

# PGDM (IB)



DR. NAVNEET GERA
Professor & HOD, PGDM - IB
Ph.D, UGC-NET, MIB,
M.Com. (Bus. Adm.)



DR. SEEMA AGARWAL Professor Ph.D, MSc (Tech) Computer Science



DR. MUKUL MISHRA Associate Professor Ph.D. MIBA UGC-NET



DR. MASHKUR ZAFAR Associate Professor Ph.D., MBA (Operations), B.Tech (Electrical)



MS. SAMIKSHA BUDAKOTI Assistant Professor Ph.D. (Pursuing), UGC - JRF & NET M.Sc. (OR), B.Sc. (H) Maths



DR. SANIYA CHAWLA Assistant Professor Ph.D, MBA(HR), UGC-NET



DR. PALAK VERMA Assistant Professor Ph.D. M.Corn, NET Qualified, B.Corn (H)



MR. VIPIN RAWAT Assistant Professor Ph.D (Pursuing), MBA, Data Science (XLRI), B.Sc

# **EMINENT PRACTIONER FACULTY FROM**



# **GRANT THORNTON BHARAT**



Portner- Growth



VISWANATH P Partner-Growth



DEVESH UNIYAL Partner-CFO Services



KSHITIJ SHARMA Executive Director- Growth



TRIVEN GUPTA Partner - GT Global Delivery



SHALABH SAXENA Partner-Risk



ANIRUDH GUPTA Partner-Growth



NITESH JAIN Associate Partner-Growth



RAJEEV JAIN Chartered Accountant-New Delhi



VIKARTH KUMAR Partner-Growth



KARAN JAIN Director-Consulting

# DISTINGUISHED GUESTS



Mr. Jyotirao Scindia Minister of Civil Aviation



Mr. YogiAditya Nath Chief Minister of Uttar Pradesh



IAS Dr. Angel Bhati Chauhan Commissioner, MCD of Delhi



Mr. Hardeep Singh Puri Minister of Petroleum and Natural Gas



Ms. Atishi Marlena Chief Minister of Delhi



Dr. Vinay Sawhney Professor at Harvard University



Mr. M. Venkiah Naidu Honble Vice President of India



Dr. Kiran Bedi Former Lieutenant Governor Of Puducherry



Sri Sri Ravi Shankar Indian Spiritual Leader



Dr. Meenakshi Gopinath Founder, WISCOMP



Prof. Phanish Puranam



Dr. Anil Sahasrabudhe Former Chairman, AICTE

# INFRASTRUCTURE

## COMPUTER LABS

The Institute has state-of-the-art computer labs in terms of hardware and networking technologies. High bandwidth internet connectivity of 100 Mbps is available round the clock. The LAN connects Core i5 machines with 18.5" TFT monitors. Students are exposed to operating systems such as WINDOWS 10 professional and Linux SUSE. Apart from application software, the students are also exposed to management software such as ERP, Systat, SPSS, Prowess, Capitaline database, Python, NVIVO, etc.





## **AUTOMATED LIBRARY**

The library is a veritable storehouse of information with 25,000 text and reference books and 364 periodicals and journals (Indian and Foreign). It is completely computerized through LIBSYS' software and has a barcoding issue system. The library is well-equipped with DELNET & OPAC facilities. JIMS Library is also a member of the National Digital Library with the Subscription of J - Gate, NLIST etc. The Library is located on two floors and has a seating capacity of 110.



#### ENTREPRENEURSHIP CELL

To support the 'Start-up' and 'Stand-India' campaigns and ignite the entrepreneurial instincts of our students, E-Cell signed an MoU with ANDC In-Start and T.S.D., Singapore to extend support and aid in developing innovative business ideas. We have inspired, educated, and empowered our budding entrepreneurs as they innovate and create business ventures worldwide. Our mission is to accelerate the entrepreneurial ambitions of our students and alumni to enable them to be business catalysts in the dynamic business world.



### **TEACHING AIDS**

The institute places considerable emphasis on the variety and quality of teaching aids provided in various laboratories, classrooms and other spaces such as conference room, auditorium etc. Smart boards, LCD, audio systems, etc. are available in all classrooms. These enabling facilities enrich management learning through films and documentaries.

## **NEW TECHNOLOGY LABS**

In addition to IT lab, JIMS under its innovative umbrella has established Business Analytics, Commerce, Digital Marketing, Personal Growth and Communication Labs. To equip students with communication skills the latest communication software developed by Orell Technology is installed which helps to train and improve communication and team skills of the students. A Commerce laboratory has been newly set-up, wherein students practice their theoretical financial knowledge gained in the classroom. By this method of learning and practicing, students will develop knowledge and self-confidence to run a business profitably.



# Wi-Fi Enabled Campus

The Laptop today is a handy equipment for all young scholars as it not only facilitates but also enriches the process of online academic learning. Wi-Fi facility is available throughout the campus. It enables students to sit and interact on-line anywhere in the campus. It also makes internet browsing seamless and convenient. This encourages the students and faculty members to seek information from a host of on-line databases. Students can instantly browse through numerous websites for information.

# Health is Wealth - Sports Room



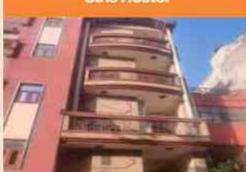
## Other Facilities

Fully air-conditioned auditorium, spacious hi-tech and carpeted lecture halls and a conference room equipped with audio-visual aids, outdoor cafeteria, recreation room, GDPI room etc. provide excellent academic and recreational facilities. Girls Hostel is located near to the campus.

# One to One Mentoring & Counseling Session



#### Girls Hostel



# Jagannath Immenational Management School " A Hearty Welcome" Nyunrode New Business School Foculty & Students

Prof. Jaap Verdonck- Huffnagel, NNBS, Netherlands

# Rochester Institute of Technology, Dubai, UAE

# **Foreign University** Collaborations

# International Students' Exchange

Our students for their comprehensive learning experiences and international exposure visit foreign universities such as Rochester Institute of Technology, Dubai, UAE, Nanyang Technological University, Singapore, NUS, Singapore, Management Development Institute of Singapore, Cologne University of Applied Sciences, Germany, Nyenrode Business School, Holland, Netherlands. **Emirates** United Arab University, Dubai just to name a few for Global Immersion Programme.



**Dubai Study Tour** 





International Classes at Dubai

# INTERNATIONAL SPEAKERS



Panel of International Experts

- Prof. Vidur Varma, Co-Academic Director, London Business
- > Prof. Jaap Verdonck-Huffnagel, Professor, NNBS, Netherlands
- Dr. Fady Fadel, Dean & CAO, The American Business School, Paris,
   France
- > Mr. Ron Mc Luckie, Chairman & CEO, WIAL, USA
- Mr. Ignace Hindtrick, Director, DMH Business Advisors
- Dr. Marja-Liisa Tenhunen, Professor, Shangai University, China
- Dr. Hugh Colaco, Professor, Aston University, UK
- Dr. Cornelia Scott, Professor (Economics), Anhalt University of Applied Sciences, Germany
- Dr. Andreas Donner, Vice Dean, Anhalt University of Applied Sciences, Germany
- Dr. Hidekazu Sone, Associate Professor, Shizuoka University of Art and Culture, Tokyo, Japan
- > Prof. Gooffrey Potts, Dean, Westminster University, UK
- Dr. Susan Kowalski, Cologne University of Applied Sciences, Germany
- Ms. Briggitte Wuethrich, Managing Director, Swiss Kalpvriksh
- > Dr. Spinder Dhaliwal, Reader, Westminster University, London, UK
- Dr Samantha Rathanayake, Management Consultant, University of Sri Jayewardenepura, Sri Lanka
- Dr. Greg Haddock, Vice Provest & Dean, Northwest Missouri State
   University, USA
- Dr. Wolfgang Veit, Professor, Cologne University of Applied Sciences, Germany
- > Prof. Laurens van Leeuwen, Professor, NNBS, Netherlands
- Mr. Roderick Harding, Director, Garnet & Gold, USA
- Dr. Tapas Mishra, Professor, University of Southampton, UK
- Dr. Philippe Bouvier, Professor, Geneva Business School, Switzerland



Prof. Tony Zheng, Director, Zhejiang Technical Institute of Economics, China



Dr. Spinder Dhaliwal, Reader, Westminster University, London, UK





# **Cultural Extravaganza**







The institute organizes a variety of cultural events throughout the year. These events include the Zest and Dandiya, Kshitij, Freshers' Party, Pop Star Nite etc. Celebrities from the world of music and film stars are invited to participate in the events, which are marked, by great fanfare, glitter, pomp and show. Various noted celebrities have in the recent past visited the campus-Kareena Kapoor Khan, Imran Khan, Badshah, Guru Randhawa, Jass Manak, Mankirat Aulakh, Neha Kakkar just to name a few.

# **ALUMNI CONNECT**



# Alumni Dinner Night 2024

The Alumni Dinner Night 2024 held on March 23rd, 2024, at the prestigious Vasant Vihar Club, was a resounding success. Organized by JIMS Kalkaji, the event aimed to reconnect alumni with their alma mater, foster networking opportunities, and celebrate the achievements of both the institution and its former students.

The Dinner was a memorable and enriching event, fostering a sense of pride, camaraderie, and belonging among alumni, faculty, and staff. Dr. Amit Gupta's presence and interactions with the alumni added immense value to the evening, reaffirming the strong bond between the institution and its graduates.

#### Alumni Meet

The JIMS Alumni Meet "NOSTALGIA 2023" was held on December 16, 2023 at Panchsheel Club, Delhi. The alumni meet is to reconnect with the Alumni and celebrate their success and various achievements. Alumni are an integral part of JIMS Family and to strengthen and nurture this relationship continued association is required. Since the inception of the MBA program and later PGDM program, alumni were invited across the batches from 2002-04 up to the latest pass out batch of 2021-23. This was followed by an award ceremony in which Alumni achievers were felicitated and given mementos by the honorable Director JIMS, Kalkaji.

- 1) Entrepreneur of the year 2023- Mr. Rohit Solanki
- Corporate Alumni of the year 2023- Mr. Vijay Ranjan Singh and Ms. Ritika Bhutoria
- 3) Crystal Award of the year 2023- Mr. Sameer Guglani



# **ALUMNI SPEAK**



#### Chetan Bisht

"JMAS has acquired a strong identity and has evolved into a prestigious Business School with its own distinct culture and tradition. It provides an arena for intellectual and cultural expressions and prepares the students to face the challenging corporate world."

Asian Paints

#### Davika

"Success is only a journey, not the destination. This sums up my learning during my stay at JIMS where I picked up great insight and knowledge through the invaluable guidance and teachings of my faculty, friends and poors."



#### Capegemini



#### Gunjeeta Puri

"JIMS with its expert faculty and excellent infrastructure has provided me with numerous opportunities to gain knowledge and practical exposure and also nurtured my career by showing methe enlightened path to success Proud to be a JIMSite."

PWC

#### Kriti Arora

"In .IIMS there is lot of focus on industry interaction and that really helped me and my peers as well. JIMS is synonymous with Leadership..IIMS helped build and embed this quality in me."

Kotak Mahindra Bank



# **Management Development Programme**



#### **MDPatGAIL**

A training program on "Financial Hedging, Risk Management, and Treasury Management in the Energy Sector" was conducted over three day (28th to 30th August, 2024) tailored for the senior executives of GAIL (India) Ltd. The MDP aimed at equipping professionals in the energy industry with the knowledge and skills to effectively manage financial risks and optimize treasury operations. The primary objectives of the training program were to: enhance understanding of the energy market dynamics and financial instruments; provide insights into risk

identification and assessment specific to the energy sector and develop practical skills in hedging strategies and treasury management.

## MDP for ZOOM Insurance

JIMS Kalkaji successfully organized a Two Days MDP Programme on Effective Communication Skills and Email Etiquette for Zoom Insurance Brokers PVL Ltd. and Novel Healthtech Solutions PVL Ltd. on March 16 and March 18, 2024. Communication is lifeblood of any organization. Thus a focus on their enhancement is more than significant! Dr. Anuj Verma, Director, JIMS Kalkaji, Dr. Ruchi Srivastav, HoD-BBA, JIMS, Dr. Seema Wadhawan, Associate



Professor, JIMS, Dr. Jyoti Kukreja, Assistant Professor, JIMS, Dr. Anju Shukla, Assistant Professor, JIMS, Dr. Taruna Tokas, Assistant Professor, JIMS and Dr. Saniya Chawla, Assistant Professor, JIMS were the resource persons for the MDP Delegates.

# **SOCIAL INITIATIVES**











# **OUR PUBLICATIONS**

#### JIMS NEWS

The Institute publishes a students' magazine 'JIMS NEWS'. The main objective is to develop the writing skills and creativity of students who contribute articles, poems etc. to the magazine. 'JIMS NEWS' covers important events of the institute, such as seminars, workshops, guest lectures, industrial visits, cultural activities etc. The publication also covers information on current topics in the area of management, information technology, economics etc.

#### JIMS SM JOURNAL

JIMS 8M is a quarterly management journal Eminent academicians, consultants and management practitioners contribute to the Journal by writing research based papers covering the various aspects of management i.e. Men, Machines, Money, Markets, Methods, Modernization, and Maintenance & Materials. A fully refereed journal, 8M, explores the latest research and innovative thinking in management. The journal has an international focus and offers a

variety of perspectives from around the world to help students gain greater insight into current management theory and practice.

#### **BOOKS & PUBLICATIONS**

Based on the prize winning papers received in the Research Paper Contests, the Institute has published various books such as: "New Dimensions in Global Business: Perspectives\*, \*Creating Corporate Advantage", "Managing in the Era of Change: Challenges & Perspectives" and 'Managing Global Competitiveness: What Indian Companies Must Do among many more.









Amit Gupta's contributions to higher education have been marked by resilience, vision and transformative leadership

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# **OUR COLLABORATORS**

















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# Grant Thornton



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